INNOVATIVE CROWDSOURCING PLATFORM DAS33 NOW OPEN FOR BUSINESS

Das33 Provides A More Secure Alternative to Existing ICOs

London: October 1st, 2018: Das33, a revolutionary crowdsourcing platform, has launched within the Das ecosystem, an alliance of companies built around DasCoin, the Currency of Trust. The launch follows a special event last week hosted by Das33 at the United Nations in New York at which the new crowdsourcing platform was unveiled to leading blockchain and sustainability experts.

Das33 allows independently vetted businesses to issue their own tokens on the DasCoin blockchain and can be funded with DasCoin (DASC) or Bitcoin (BTC) via a DasWallet account – an easy to set up and secure wallet that requires KYC (Know Your Client) validation. In the Das33 section of the DasWallet, an overview of all current Das33 projects is available.

DasCoin CEO, Michael Mathias, said: "Das33 has made history by becoming a unique crowdsourcing solution which offers a high level of security and governance over every business venture that seeks crowdsourcing. Das33 also draws on the phenomenal support from our community through our super-efficient blockchain."

The Das33 world premiere comes at a time when many of the more traditional ICO platforms are losing traction with the public.

The Das33 platform addresses this issue through a governance model which ensures that every application is assessed by seasoned business professionals. An independent assessment committee is tasked with making sure that only projects with the most potential are approved for crowdsourcing.

Named after the 33 nodes on which the DasCoin blockchain is constructed, Das33 allows its users to submit their own projects, promote them, and fund their development, while anyone from the DasCoin community can easily support one of the currently ongoing projects and help bring them from initial idea to reality.

The goal is to create a "do-it-together" approach to development by tapping into the wisdom of the community and having members fund the projects they want to see developed. The more convincing a project appears to be, the more funding that project is likely to receive.

When pledging funds to individual projects, participants receive a 'premium token' which yields rewards upon the business achieving specific pre-determined targets. The tokens can also be traded on cryptocurrency exchanges.

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